

"At BlueHuki, we have decades of experience, and are dedicated to propelling you and your business forward with a digital marketing strategy that works for you. Call us today to learn how!"



Heather Pressler, PhD
CEO of BlueHuki

About Us

Huki is a Hawaiian word that describes the movement of an oar propelling a boat forward in the water. Huki also comes from the legend of Maui pulling the Hawaiian islands from the blue abyss into existence.

In marketing, BlueHuki helps businesses emerge from the abyss online and propels them forward.

Website and digital marketing to propel your business online with solutions that work for your budget and industry.

Leading digital marketing firm with bold thinking and inspired people.

"We pride ourselves on being a data-driven marketing company. Often we recommend a variety of tracking methods for clients to understand their marketing returns better."



Move Up Online

Results

✓ Online Visibility for the Win

By improving your overall web presence, you can increase your business from the internet. We never promise results, but we show you our value each month by tracking your results.

✓ Reports to Guide Your Campaign

Without data, you can't make an informed decision about where to invest your resources. We help empower you and your staff to make data-driven marketing decisions.

✓ Discover effortless marketing customer support

Your account manager guides you from understanding your position, recommending solutions to managing your marketing.

- ✓ Custom campaigns
- ✓ Branded social media
- ✓ Industry insider knowledge
- ✓ Responsive team
- ✓ Guide to the latest trends
- ✓ Secret Shopper

We'd love to engage with you

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BLUEHUKI Marketing That Propels



Schedule a Free Custom
Competitor Audit

Our Services

The internet is a vast place that is ever-evolving for businesses, professionals and consumers. We can help you navigate the best marketing investments for your industry.

✓ Training and Consulting for Start-Ups

- ✓ Start your business right
- ✓ Drive awareness
- ✓ Quicker time to profitability

✓ Full Digital Marketing Management for Growing Brands

- ✓ Grow your business
- ✓ Drive more sales
- ✓ Save cost on campaigns

✓ Partnership with Enterprise Marketing Teams

- ✓ Expand your marketing team
- ✓ Drive more sales
- ✓ Save cost on campaigns

✓ Websites & eCommerce

- ✓ Modern design
- ✓ Mobile-friendly
- ✓ Search Engine Optimized

✓ Social Media

- ✓ Branded graphics
- ✓ Organic follower growth
- ✓ Engage client base

✓ Content & Ads (SEO/ SEM)

- ✓ Improve your online visibility
- ✓ Raise awareness and leads